January 2015

appliance DESIGN

REACHING OEM DESIGN ENGINEERS ACROSS CONSUMER AND COMMERCIAL MARKETS WORLDWIDE

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### **NEWS WATCH**

"FABTECH Atlanta delivered a solid return on investment for exhibitors and provided manufacturers from across the U.S. and around the world with the opportunity to see new technology, gain knowledge and network with peers," said Mark Hoper, FABTECH show comanager. "Attendees were impressed with the size and scope of the show and the large number of new products and groundbreaking technologies on display. As important, our exhibitors told us they collected high quality leads and sold machines right off the show floor."

Manufacturers heard keynote presentations from senior executives at two Fortune 50 companies, Walmart and Google. In addition, a state-of-the-industry panel discussion led by executives at leading companies such as Caterpillar, Inc. and others offered insights on the future of U.S. manufacturing.

In honor of Veterans Day, FABTECH placed a special emphasis on military veterans during special events on Nov. 11. A briefing was held with five leaders of organizations dedicated to helping close the manufacturing skills gap by connecting veterans and National Guard members with manufacturers. One of the panelists, Steve Nowlan, president of the Atlantabased Center for America and campaign director for American Jobs for American Heroes, published an op-ed titled "Employ our Veterans" during the show.

FABTECH attendees and exhibitors in Atlanta also raised money through the FABTECH Expo Cares program to benefit Workshops for Warriors, an accredited non-profit organization dedicated to training, certifying and placing veterans in manufacturing careers. More than \$10,000 has been donated, and contributions are still being accepted at fabtechexpo.com/fabtechexpocares.

One special networking opportunity at this year's show was the Industry Night event held on Nov. 12 at the newly opened College Football Hall of Fame in Atlanta.

Nearly 1,000 attendees gathered to enjoy the fan experience and network with industry peers.

The next FABTECH event will be FABTECH Mexico in Monterrey, Mexico from May 5 to 7, 2015.

FABTECH 2015 will be held in Chicago on November 9 through 12, 2015. ■



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### >>> HONEYWELL



oam blowing agents are a key ingredient in residential and commercial appliance insulation. The blowing agent you choose plays an important role in the appliance's energy efficiency and the quality of the insulation in your refrigerators and freezers.

With energy standards increasing around the world, and regulations emerging to address global warming, appliance manufacturers are looking for new blowing agents to improve the energy efficiency of their products while reducing their environmental footprint.

Honeywell has been preparing for this regulatory action and can now offer two foam blowing agents to replace HFCs in appliance insulation: Solstice® Liquid Blowing Agent (LBA) and Solstice® Gas Blowing Agent (GBA). In 2014, Honeywell started up new, world-scale manufacturing plants for Solstice LBA and Solstice GBA in Louisiana and commercial supply is available.

Solstice LBA offers improved energy efficiency and ultra-low global warming potential (GWP) compared to HFCs currently in use. Solstice LBA is being adopted by global domestic and commercial appliance manufacturers, such as Whirlpool, Haier, Midea, Festivo. Okamura Corporation and others.

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