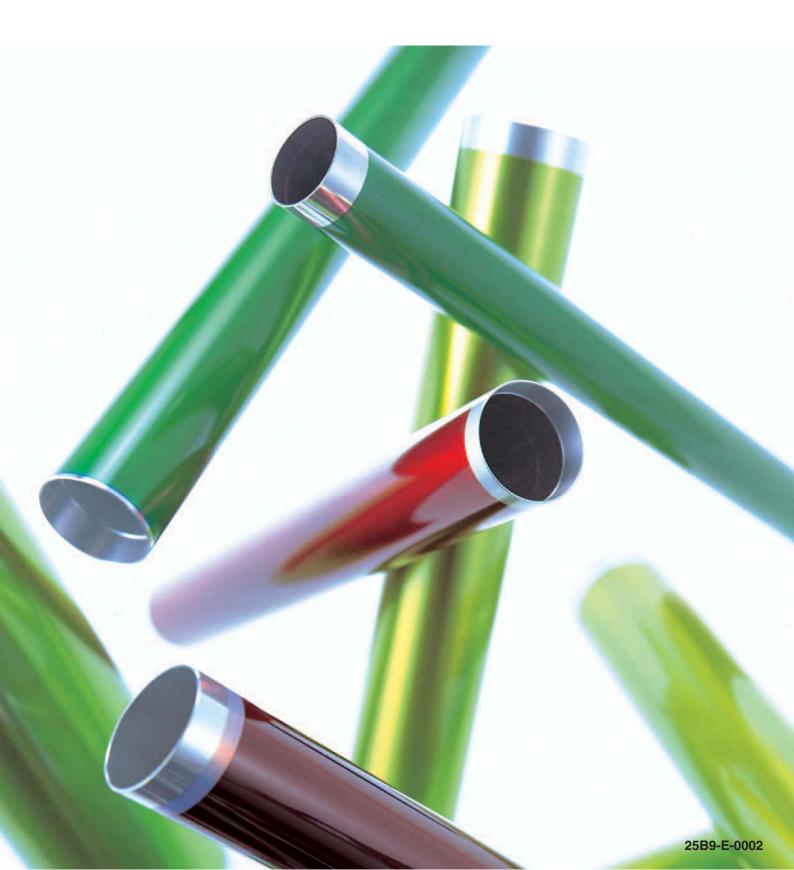


Organic PhotoConductor



Imaging innovation always comes from OPC evolution.

Fuji Electric is constantly introducing reliable products to the world.

In order to remain successful with you, Fuji will continue to pursue technological innovation and provide advanced Electrophotographic technology to the world.



Business Summary

oduct OPC (Organic PhotoConductor),

Peripheral Imaging Devices

Capacity 38 million pieces a year

Sales Office Japan, U.S., Germany, China/Hong Kong

Factory Fuji Electric (ShenZhen) Co.,Ltd. ShenZhen Guangdong, CHINA

Development Fuji Electric Co.,Ltd. Matsumoto Factory

Matsumoto, Nagano, JAPAN

Fuji Electric (ShenZhen) Co.,Ltd. ShenZhen Guangdong, CHINA

Corporate History

 Start OPC Production at Matsumoto Factory
 Installed OPC manufacturing line in Hong Kong Fujidenki Co.,Ltd. (became Fuji Electric Hong Kong Co.,Ltd.) and it began production.

Installed OPC manufacturing line in U.S. Fuji Electric Inc. (became Fuji Electric Corporate of America Inc.) and it began production.

Installed OPC manufacturing line in Fuji Electric (ShenZhen) Co.,Ltd. and it began production.

O06 Consolidate all global manufacturing properties (Japan, U.S. and Hong Kong) into Fuji Electric

(ShenZhen) Co.,Ltd.

Factory Outline

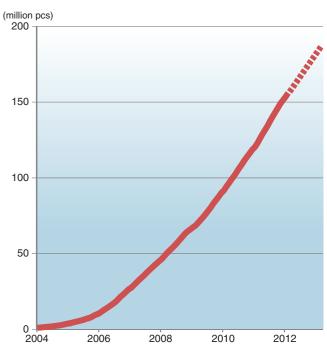
Company Name: Fuji Electric(ShenZhen)Co.,Ltd.

 $Location \qquad : Fuyong, Baoan, Shen Zhen, Guang dong, CHINA$

Capital Stock : 36 million US dollars

Lot area : 45,250m²

Number of Employees : 1,000(As of September,2012)



Fuji Electric(ShenZhen) Total production of OPC

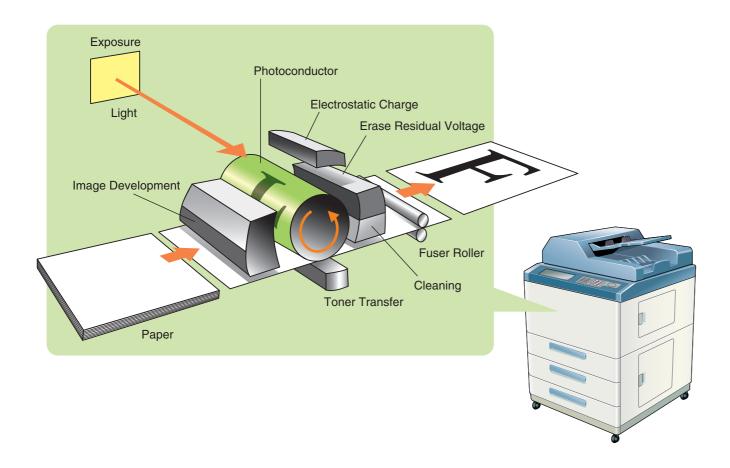


OPC (Organic PhotoConductor)

2

In response to our customer's wide range of needs, our products are produced by the integrated manufacturing system.

Electrophotographic process



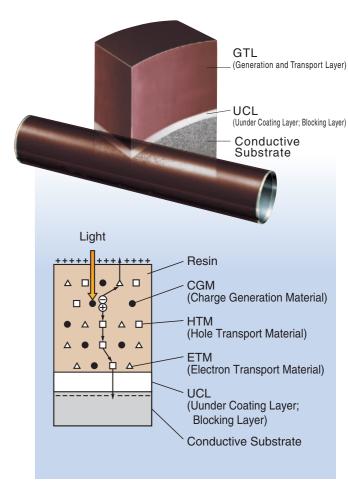
Offer a Wide range of specification

Charge Process	Print Device	Optical Source	Sensitivity E ₁₀₀ (µJ/cm²)	Feature	Type	Size (mm)
Negative Charging OPC	Low-speed printer (up to 20ppm)	LD · LED	0.15 ~ 0.80	High Resolution	8	Outside Diameter
	Medium-speed printer (21 to 40ppm)			High Reliability		ø20 ∼ ø262
	High-speed printer (41ppm or more)			High Yield		
	Low-speed digital PPC (up to 20ppm)	LD · LED	$0.20 \sim 0.60$	High Resolution	10	Length
	Medium-speed digital PPC (21 to 40ppm)			High Response		236 ~ 1000
	High-speed digital PPC (41ppm or more)			High Durability		
Positive Charging OPC	Low-speed or medium-speed printer (up to 30ppm)	LD · LED	0.25 ~ 1.20	High Resolution	11	
	Medium-speed or high-speed printer (31ppm or more)			Operational Stability	12	
				High Yield		

Layar Structure of OPC

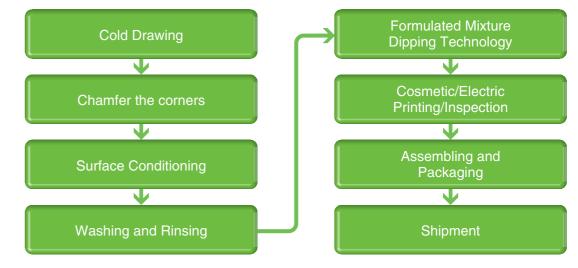
Negative Charging OPC (Charge Transport Layer) CGL (Charge Generation Layer) UCL (Uunder Coating Layer; Blocking Layer) Conductive Substrate Light Resin (Charge Transport Material) (Charge Transport Layer) ** (Charge Generation Material) • • • (Charge Generation Layer) (Uunder Coating Layer; Blocking Layer) Conductive Substrate

Positive Charging OPC



5

Integrated manufacturing process provides best solution fit into your products.



4

The best fit products for our customers will be delivered through our global network.

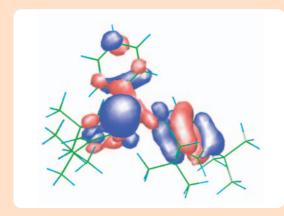
Persistent Effort to the Future

A broad lineup backed by proven material design and evaluation technology delivers the world's most efficient products.

Molecular Design Technology

Molecular geometry engineering optimizes photoconductive materials

- Calculate molecular orbital and enhance material design
- Design Simulation to predict characteristics
- Competitive cost design

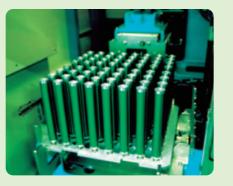


Sample of the molecular orbital calculation

Fuji is a Trusted Brand

Highest quality products available thanks to the world's highest level of production control.







Machining

Coating

Automatic inspector



Constant research and Development

@ Matsumoto

Manufa cturing

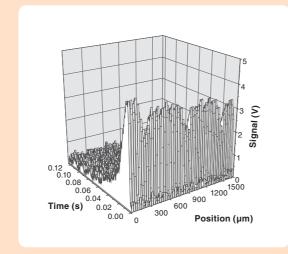
@Shen Zhen

Sales Network (Japan/U.S./Europe/China/Asia)

Cutting Edge Analytical Technique

Distinctive analytical approach provides optimum photoconductive layer design

- Electrostatic latent image analyzer
 Analyze surface voltage distribution to evaluate latent image resolution
- Toner adhesion analyzer
 Measure adhesion force from both electrostatic and physical view points
- High Speed motion analyzer Investigate behavior change of the cleaning process to optimize it



Sample data of the Electrostatic latent image analyzer

Global Sales Network

We deliver the best products and services through our excellent staff and a supply chain that spans the globe.



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Head Office

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Domestic Sales Site

Photoconductors Dept. Optical Semiconductors Division Electronic Devices Business Group 4-18-1, Tsukama, Matsumoto, Nagano 390-0821, Japan Phone:+81-263-27-6341

Overseas Sales Sites

Fuji Electric Corp. of America 50 Northfield Avenue, Edison, NJ 08837, U.S.A.

Phone:+1-732-560-9410

Fuji Electric Europe GmbH

Goethering 58, 63067 Offenbach am Main, GERMANY Phone:+49-69-6690290

Fuji Electric (China) Co., Ltd.

F27, International Corporate City, No.3000 Zhongshan North Rd., Shanghai 200063 THE PEOPLE'S REPUBLIC OF CHINA Phone:+86-21-5496-1177

Fuji Electric Hong Kong Co., Ltd.

Unit 227-230, 2nd Floor, Core Building 2, No.1 Science Park West Avenue, Hong Kong Science Park, Shatin, N.T., HONG KONG Phone:+852-2664-8699